

## Coliseum



**Matt Brown**  
Director

### *Education*

BS in Transportation,  
Travel and Tourism,  
Niagara University

### *Contact Information:*

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### *Career Highlights*

City of Greensboro

- Managing Director, Greensboro Coliseum Complex, 1994 to present

SMG Private Facility Management Firm

- General Manager of the Philadelphia Civic Center
- Regional Vice President
- Senior Vice President of Operations
- Executive Vice President and Chief Operating Officer

City of Fort Lauderdale, FL

- Director of Special Facilities
- Stadium Manager, New York Yankees Spring Training Facilities

City of Niagara Falls

- Director of Public Property and Convention Center Director

### *Significant Accomplishments*

- Greensboro Coliseum Complex hosts over 900 events per year
- Concerts featuring Aretha Franklin, Elton John, Billy Joel, Jimmy Buffet, Janet Jackson, Bruce Springsteen and Britney Spears
- Family entertainment including Disney, Sesame Street, Ringling Brothers and Barnum & Bailey Circus
- ACC and NCAA Basketball Tournaments
- Hosted 2007 ACC Women's Basketball Tournament and 2007 NCAA Women's Regional
- Will host the 2008 ACC Women's Basketball Tournament and 2008 NCAA Women's Regional

### *Professional Organizations and Memberships*

- Florida Atlantic University, Advisory Board, MBA Program for Public Assembly Facility Management

